ROME MILAN

SÃO PAULO

ABU DHABI

## CLEARY GOTTLIEB STEEN & HAMILTON LLP

2000 PENNSYLVANIA AVENUE, N.W. WASHINGTON, D.C. 20006-1801 (202) 974-1500

FACSIMILE

WWW.CLEARYGOTTLIEB.COM

NEW YORK PARIS HONG KONG BRUSSELS

BEIJING LONDON BUENOS AIRES

FRANKFURT Writer's Direct Dial: +1(202) 974-1920 COLOGNE E-Mail: gcary@cgsh.com

MOSCOW

MARK LEDDY GEORGE S. CARY MITCHELL S. DUPLER GIOVANNI P. PREZIOSO MICHAEL H. KRIMMINGER MATTHEW D. SLATER MICHAEL A. MAZZUCHI ROBERT W. COOK MARK W. NELSON ROBIN M. BERGEN DEREK M. BUSH BRIIAN BYNNE BRIAN BYRNE

BRIAN BYRNE
PAUL D. MARQUARDT
JEREMY CALSYN
LEAH BRANNON
KATHERINE MOONEY CARROLL
PAUL R. ST. LAWRENCE
RESIDENT PARTNERS

KENNETH L BACHMAN, JR.
DANIEL B SILVER
RICHARD DEC. HINDS
SARA D SCHOTLAND
WILLIAM B. MCGURN III
JOHN S. MAGNEY
JANET L. WELLER
LINDA J. SOLDO
JOHN T. BYAM
SENIOR COUNSEL

W. RICHARD BIDSTRUP STEVEN J. KAISER JOYCE E. MCCARTY KATHLEEN W. BRADISH KAREN A. KERR JOHN P. MCGILL, JR. THOMAS L. HALL LARRY WORK-DEMBOWSKI SENIOR ATTORNEYS

NOWELL BAMBERGER STEPHEN BOWNE JACOB M. CHACHKIN ETHAN CRAIG SARAH CRANDALL DANIEL CULLEY MATTHEW A. DAIGLER LISA M. DANIGLER MATTHEW A. DAIGLER
LISA M. DANZIG\*
RYAN M. DAVIS
JOANNA MARIA EL KHOURY\*
ELAINE EWING
ERIN FRAKE\*
PATRICK FULLER
SAURAN GHOSH
MELISSA J. COLUKE\* PATRICK FULLER
SAURAV GHOSH
MELISSA L GOHLKE\*
JEFFREY AARON HALL
CARRIE ELIZABETH HANSON\*
JAMES HUNSBERGER\*
MEGHAN A. IRMLER
BRADLEY JUSTUS
ANNA KARASS\*
THOMAS KELLY
ZUZANNA KNYPINSKI
ALBERT LAI
ALBERT LAI
ALEKIS R.B. LAZDA\*
CHINYELU K. LEE\*
MEREDITH LEIGH MANN\*
BENJAMIN A. LEVIN
KATHERINE LEVINE

MACEY LEVINGTON
JENNIFER X. LUO\*
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MATTHEW A. MCGUIRE
ROBERT A. MCNAMEE\*
BENJAMN MEEKS
DAN MIFFLIN
KARI E. MILLIGAN
MORGAN L. MULVENON
CHRISTINE MUNDIA
NICHOLAS A. ORTIZ
ANTONIO M. POZOS
KENNETH S. REINKER
HAKEEM RIZK\* KENNETH S. REINKER HAKEEM RIZK\* GREGORY T.W. ROSENBERG\* AARON S. ROSS\* ALYSSA C. SCRUGGS\* OMAR SERAGELDIN SAIF SHAH MOHAMMED LAUREN E. SNYDER\* CAROLINE STANTON CAROLINE STANTON
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TARA LYNN TAVERNIA
TEALE TOWEILL
ASHLEY WALKER
ERIK WITTMAN
ASSOCIATES

August 29, 2014

## VIA ECF

Hon. Vernon S. Broderick, U.S.D.J. Thurgood Marshall United States Courthouse 40 Foley Square, Room 415 New York, NY 10007

> Re: In re Keurig Green Mountain Single-Serve Coffee Antitrust Litig., MDL No. 2542; Keurig's Opposition to JBR's Motion for a Preliminary Injunction

Dear Judge Broderick:

This firm is counsel to Defendant Keurig Green Mountain, Inc. ("Keurig") in the abovereferenced action. With this letter, Keurig has filed its opposition to the motion by Plaintiff JBR, Inc. (d/b/a Rogers Family Company) ("JBR") for a preliminary injunction. As set forth below, Keurig requests (1) that portions of its opposition be filed under seal, and (2) that it be granted leave to file its brief and two declarations in excess of the applicable page limits.

## I. **Request To File Under Seal**

Pursuant to Your Honor's Individual Rule 5(B) and the Protective Order entered by the Court on June 6, 2014 (No. 14 Civ. 905, ECF No. 49), Keurig respectfully requests to file under seal portions of its opposition to JBR's motion for a preliminary injunction.

Keurig's opposition references and attaches documents designated by Keurig as "Highly Confidential" under the Protective Order because they are the subject of reasonable efforts to maintain secrecy, could afford an advantage over others, and because their disclosure would cause material injury to Keurig. Keurig's opposition also references and attaches documents

designated by JBR as Highly Confidential, which JBR has represented are of a similar nature. Accordingly, the parties' interests warrant the filing of certain of Keurig's opposition papers under seal. *See generally Lugosch v. Pyramid Co. of Onondaga*, 435 F.3d 110, 120 (2d Cir. 2006).

Specifically, Keurig requests that the following documents be filed under seal in their entirety:

- Exhibits 4-6, 8, 13-16, 18, 22, 32, 36, 44-49, 51-53, 58, 64-70, 74-77, and 79 to the Declaration of Elaine Ewing.
- Exhibits 1 and 6 to the Declaration of Kevin M. Murphy, Ph.D.
- Exhibits 4-8 to the Declaration of S.P. Kothari, Ph.D.

Keurig requests that the following documents be filed with the redactions indicated:

- Memorandum of Law in Opposition to JBR's Motion for a Preliminary Injunction
- Declaration of Kevin M. Murphy, Ph.D.
- Declaration of S.P. Kothari, Ph.D.

## II. Request To Exceed Page Limit

In addition, pursuant to Your Honor's Individual Rule 4(D), Keurig respectfully requests leave to file its brief and two supporting declarations in excess of the applicable page limits.

JBR's motion papers include nine declarations, four of which exceed the default page limit. In opposition, Keurig requests to file only two declarations, one by Kevin M. Murphy, an economics expert, and one by S.P. Kothari, an accounting expert. Given the fact-intensive nature of this complex antitrust case, Keurig believes good cause exists to allow each expert additional pages in which to fully set forth their analysis and conclusions. Additionally, Keurig requests to file a memorandum of law that is 5 pages over the 25-page limit.

Respectfully submitted,
/s/ George S. Cary
George S. Cary

cc: counsel of record (via ECF)